

SPRING ADVISORY BOARD MEETING 2024 FOR ACC AND BUSINESS

Location – Downtown Campus – CAH building - April 4, 2024

ACCOUNTING – We had some productive discussions with fellow faculty and board members who showed up to the school sponsored meal. We had interactions with Business Advisory participants at the same time.

BUSINESS - – We had some productive discussions with fellow faculty and board members who showed up to the meal. We had interactions with Accounting Advisory participants at the same time.

Bethann Talsma , Valerie Owens, Marty Adams and myself attended.

We also had some productive conversations with other Advisory Groups such as ELT – Tom Keena, WELDING – Joe Schmidt.

Topics covered -

As part of our ongoing commitment to staying abreast of industry developments and fostering insightful discussions, we asked several questions dedicated to exploring the latest trends in business and accounting.

Informal Agenda:

1. **Welcome and Introductions** – The warm atmosphere set by the drinks and hors d'oeuvres facilitated engaging conversations as we visited each table. It was a pleasure connecting with everyone.
2. **Overview of Current Business Landscape** - We delved into relevant topics such as inflation, the importance of enhancing email etiquette, and the significance of Organizational Behavior and professionalism. It's noteworthy that these subjects are already integrated into our programs, reflecting our commitment to providing comprehensive education.
3. **Key Trends in Accounting Practices** - The important role of Excel Spreadsheets in accounting operations was emphasized, and it's reassuring to know that we offer a dedicated course on Excel and Accounting. Additionally, the discussion highlighted the increasing importance of efficient remote work capabilities, a consideration we will continue to address in our curriculum.
4. **Technology's Impact on Accounting and Business Operations** – We discussed the prevalent use of software like QuickBooks, Sage, and SAS, with particular concern raised regarding QuickBooks' online product and its associated challenges. This underscores the necessity of staying vigilant about software updates and their implications for our students and practitioners. Social media and its use were also discussed. We may offer a business specific business course regarding this need.
5. **Regulatory Updates and Ethical Challenges** Ethical considerations, especially in the realm of business ethics and email communication, were prominent topics of discussion. It's imperative that we continue to instill ethical values and professional conduct in our educational programs.

6. **Open Discussion** The open forum provided an opportunity for further exploration of diverse viewpoints and emerging trends, enriching our understanding of the evolving landscape.
7. **Next Steps and Action Items**– We reached a consensus on the potential for a follow-up meeting in the fall, with a preference for Friday mornings. This ongoing dialogue will allow us to stay proactive in addressing industry developments and refining our educational offerings.

In conclusion, we want to express our appreciation for everyone's continued dedication to our department's mission. That is to advance excellence in business and accounting.